

Gabriella Franzone, Graphic Designer

Dekalb, United States, 6307702895, gabriellacreative13@gmail.com

LINKS	protfolio , Linkedin	
PROFILE	Dynamic graphic designer with 4 years of experience delivering innovative design solutions that blend creativity and functionality. Proficient in Adobe Creative Suite, adept at transforming complex concepts into visually appealing designs that resonate with diverse audiences. A proven track record in developing engaging materials and fostering meaningful connections through design, while also demonstrating strong adaptability and communication skills. Passionate about creating inspiring visuals that enhance user experience and drive impact in every project. Ready to bring a unique perspective and a meticulous approach to graphic design.	
EMPLOYMENT HISTORY		
Jun 2024	Graphic Designer and family outreach coordinator , The Growing Place LLC	Dekalb
	- Developed center-wide expectation characters for The Growing Place, emphasizing diversity and celebrating unique family identities. - Designed storybooks to reinforce positive behaviors at home and in the classroom, fostering belonging and understanding. - Created inclusive tools supporting social-emotional growth and strengthening connections between families and educators.	
Nov 2022 — May 2024	Graphic Design Intern, Child Development and Family Center Northern Illinois University	Dekalb
	- Designed "Mindful Kits" for NIU's Child Development Center, repurposing silverware containers into tools for mindfulness and emotional regulation. - Curated kits to de-escalate high-emotion moments and foster child-adult communication. - Created impactful, resourceful tools to support emotional well-being and holistic child development.	
Feb 2020 — Aug 2022	Social Media Manager, DuCap Impact	North Aurora
	- Developed and implemented a comprehensive social media strategy that increased website traffic by 70% - Managed and monitored social media accounts to ensure a positive brand image and respond to customer inquiries - Researched and identified potential opportunities for partnerships and collaborations	
EDUCATION		
Aug 2021 — May 2024	Bachelors in Fine Art, Northern Illinois University	Dekalb
	Graduated with high honors with a GPA of 3.50	
Jun 2019 — May 2021	Associates In Applied Science Graphic Design, College Of Dupage	Glen Ellyn
	Graduated with a GPA of 3.75	
SKILLS	Adobe Creative Suite	Leadership
	Adaptability	Digital Photography
	Communication Skills	
HOBBIES	running, hiking, exploring, crafting, scrap booking, 3D printing, painting, drawing, photography, volunteering with animals and kids	